

# *Creative Seminars*

RECORDING & REPRODUCTION

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## ***Audio Recordings from 2<sup>nd</sup> Annual Conference for the Entrepreneurial Woman - 2003 New Paltz, NY***

- |   |                     |
|---|---------------------|
| 1. Human Resource Challenges                  | Christine Cox       |
| 2. Small Business E-Commerce                  | Bonnie Roll         |
| 3. Intellectual Property                      | Ronald Tomlins      |
| 4. Quickbooks Essentials                      | Lydia Ellinwood     |
| 5. Funding Sources & Loan Programs            | Myriam Bouchard     |
| 6. Small Business Insurance                   | Colleen Fox         |
| 7. Essential Marketing                        | Professor Ted Clark |
| 8. Entrepreneurial Retirement                 | Robin Vaccai-Yess   |
| 9. Creative Financing for Existing Businesses | Sally Stark         |
| 10. Re-Energizing Your Life and Your Business | Caren Fairweather   |
| 11. Working with the Press                    | Debbie Kwiatoski    |

### **WORKSHOPS**

- |                                      |                 |
|--------------------------------------|-----------------|
| 1. Your Business Plan                | SCORE           |
| 2. The Power of the Microsoft Office | Lynette Seawall |

## ***3<sup>rd</sup> Annual Conference for the Entrepreneurial Woman – 2004 New Paltz, NY***

### **KEYNOTE**

- |  |                        |
|--|------------------------|
| 1. Creating Your Business Plan                 | Ann Rodman             |
| 2. Work Life Balance                           | Myriam Bouchard, SBDC  |
| 3. Successful Networking                       | Rose Rubin             |
| 4. Newsletters are Easy                        | Frank DeRaffe, Jr.     |
| 5. Taxes & Recordkeeping                       | Anthony Mignone        |
| 6. Website Design                              | Lydia Ellinwood, CPA   |
| 7. Small Business Insurance                    | Roll, Stanmyer         |
| 8. Plan Ahead for Retirement                   | Christy Rowland        |
| 9. Quickbooks                                  | Robin Vaccai-Yess, CFP |
| 10. Business Success Stories: Panel Discussion | Felicia DiNonno        |
| 11. Brand Yourself                             | Stark, Lewis & Fody    |
| 12. Marketing with Technology                  | Debbie Kwiatoski       |
| 13. Stress Free Public Speaking                | Christine Cox          |
| 14. Write Effective Copy to Get More Business  | Caren Fairweather      |
| 15. Cyber Security                             | Ruth Wahtera           |
| 16. Conflict Resolution                        | David Cox              |
|  | Laura Shapiro          |

**4<sup>th</sup> Annual Conference for the Entrepreneurial Woman - 2005**  
***Poughkeepsie, NY***

**Each 2005 lecture is on TWO tapes.**

**KEYNOTE**

1. How to Plan for Profit, Marketing and Funding
2. Creating the Business of Your Dreams
3. Website Planning & Marketing
4. Tax Strategies & Recordkeeping
5. Money Management for Small Business: Panel Discussion
6. Make Your Marketing Work FOR You....for a Change
7. Cyber Security
8. Copyrights, Trademarks & Patents

Joan Lawrence-Bauer  
Myriam Bouchard  
Denise Lewis, CNS, CLWMS  
Bonnie Roll  
Lynne Ellinwood, CPA PC  
Cox, Petro-McCrum & Vaccai-Yess  
Debbie Kwiatoski  
David Cox  
Gary Schuster, Esq.